

**User-friendly floor material, for not only people
but also small animals.**

DEODORANT CLINSEF (Deodorant/Slip resistant floor sheet)



PET PLUS is a pet store chain that operates nationwide with the aim of realizing a society in which animals and humans live together happily. Each store is practicing the animal health management, the store hygiene management and the various supports for pet owner, so that the pet owners can meet their small animals with peace of mind, and the pets and the owners can spend happy days together. In this article, we interviewed a store manager about the flooring material that have solved the store's concern.

Concern

~The larger space should improve the environment,
but there is a new worry...~

Store Manager: Ms. Sakamaki

PET PLUS in COTOE Mall, Nagareyama Ootakanomori



Ms. Sakamaki

”In PET PLUS, we had always had a relatively large space so that the dogs and cats in the store can develop their sociability, but with the revision of “the Animal Protection Law*”, we have decided to provide a larger exercise space. However, one of the problems due to a large exercise space is the danger of both animals and staff slipping on usual flooring materials.”

“In our store, we have baby animals in, what we call, their "Puppy Stage". When these puppy animals run around in a large space, they may slip and hurt themselves.

Also, when our staffs take care of the animals, they enter the exercise area with bare feet with socks to ensure animal hygiene, but if they slip and fall there, there is a risk of injury not only to the staffs but also to the small animals.”

“You may think we should choose slip resistant floor material, but usually such kind of floor has unevenness on its surface. Puppy animals may get colds or other illnesses, if the cleaning on the floor is not enough to remove the feces and other contaminants that get stuck in the uneven surfaces, which may lead to viral infections and other sanitary problems. We were wondering how to achieve the proper

balance between easy cleaning floor that would not be safe and the slip resistant floor that would not be easy to clean.”

*In Japan, the Law Concerning the Protection and Management of Animals (commonly known as the Animal Welfare and Management Law) was revised in June 2019 and is being implemented in stages. See the end of this article for more details.”

Solution

~Both slip resistance and cleanability can be achieved~

Tajima’s DEODORANT CLINSEF is the solution for the proper balance of the safety and the cleanability. DEODORANT CLINSEF has a special surface finish called "Smooth Anti-slip." This feature contributed to solving the store's concerns about safety and cleanability.

Ms.Sakamaki

“After we have started using this floor, the animals can play on it without slipping and we feel relieved. When staffs from other stores visit, they always say, 'This flooring is great’. Also the smooth surface of the flooring makes it easy to wipe off when it gets dirt. And the floor dries easily, making it easy for maintenance.”

“Adding to that, we also encourage pet owners to keep their animals on slip resistant floors for their health and safety. We find it easier to communicate the importance of this point to the owners by showing them this floor and explaining the environment in their homes.”



PET PLUS Store in COTOE mall
Nagareyama Ootakanomori.



A large exercise space that looks comfortable for animals.

The flooring material is DEODORANT CLINSEF FT-1001.

Tajima's point of view

~DEODORANT CLINSEF, smooth surface, slip resistance
and wide variety of colors~

In general, many types of slip resistant sheets have ribs or dots on the surface to make the surface uneven to ensure its performance, but DEODORANT CLINSEF has a smooth yet slip resistant surface by surface treatment. Dirt can be easily removed by wiping, and cleaning is easy as it dries easily. Dirt doesn't get stuck in uneven surfaces or joints like usual slip resistant floor. In addition, as the name suggests, it also has a deodorant function.

Generally, functional vinyl floor sheets tend to have few variations in color patterns in order to prioritize functionality, but DEODORANT CLINSEF offers wood patterns and cloud patterns in bright and high chroma colors, so they can match the bright image of interior designs both in stores and at home.

DEODORANT CLINSEF Color Line-up



FT-1001



FT-1043



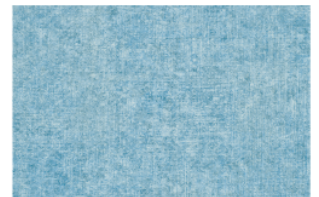
FT-1180



FT-1179



FT-1181



FT-1182



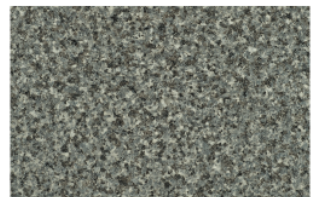
FT-1171



FT-1172



FT-1173



FT-1121

~Floor materials selection according to the growth stage and scene of the animals~

Nowadays, more pets are welcomed as members of the family than decades ago. In response to this trend, hotels that allow pets to stay overnight has increased, and places where people and animals can spend time together in comfort and peace of mind are diversifying. This has led to the need to prepare environments in various places according to the growth stage of pets and how they will spend their time there.

In this regard, Tajima offers a wide variety of slip-resistant sheets. For example, as mentioned above, for a store where baby animals spend their time, DEODORANT CLINSEF can be a solution for its moderate slip resistance and cleanability. On the other hand, for spaces where small and also big animals run around, our VIEWGISTA series can be recommended for its better slip resistant performance.

In particular, "VIEWGISTA MULTI Hardwood" and "VIEWGISTA MULTI Softwood" with wood grain pattern and "VIEWGISTA MULTI Marble" with stone patterns are natural patterns that is suitable for the space where animals spend their time, in terms of design as well as anti-slip performance.



VIEWGISTA series offers a natural image with wood and stone patterns, while also providing excellent slip resistance. From left to right: VIEWGISTA MULTI Hardwood (VML-631), VIEWGISTA MULTI Softwood (VML-651), and VIEWGISTA MULTI Marble (VML-660)

In addition, these products are designed to have a shallower uneven surface than general anti-slip sheets, making them easier to clean. They are also recommended for indoor dog runs, which are becoming more popular these days.

It is glad that more and more places are being created where animals and people can spend time together, isn't it? And if the space is more comfortable and secure for both people and animals, it will be even more wonderful.

We would be very happy if our DEODORANT CLINSEF and VIEWGISTA could help in this regard. If it comes to design pet environments, please take a look at TAJIMA's slip-resistant sheets.

Tajima's sales person's comment

**~Proud to cooperate with the "Animals First" philosophy
through our product~**

When I heard about PET PLUS philosophy of creating stores with the safety and health of animals as the top priority, I wanted to contribute with regards to flooring materials. I was so happy when I saw the animals playing happily on our DEODORANT CLINSEF. It is a great honor for me to be able to be involved in the animals' new beginnings with their owners through our flooring materials.

We will continue to try our best to offer floor material suggestion according to customer's expectation, with a various points of view.

Chihiro Miyatake

Tajima Roofing Inc. Floor Material Department, Creative Design Division

Back Ground

~Law revisions accelerate the improvement of the pet store environment~

In June 2019, the Law Concerning the Protection and Management of Animals (commonly known as the Animal Welfare Law) was revised and is being implemented in stages in Japan. The revision includes a number of provisions to ensure that people and animals live happily together, such as preservation of breeding environments and stricter penalties for animal abuse, including a number of provisions for animal dealers.

From June 2022, the standards for the cage size and the other equipment used by pet stores and breeders to manage animals has been applied to the existing dealers. That has greatly improved the environment in which some dealers display and sell animals in small cages.

All pet stores are now required to improve the environment in which animals live, not only those that have already paid careful attention for animal live environment in advance, such as PET PLUS.

New exhibition environment stipulated in the revised Animal Welfare Law

- Size of cages used as sleeping and resting areas

→length : 2 times longer than body length × Width: 1.5 times wider than body length × Height: 2 times higher than body height

- Exercise space and exercise time

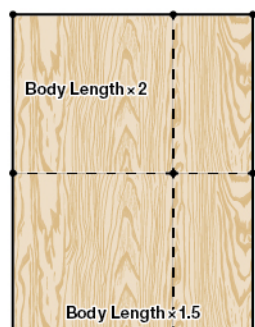
→The size should be 6 times larger than the cage size × 2 times higher than the body height

The animals must be allowed to exercise for at least 3 hours a day in the exercise space.



Cage Size

length: Twice longer than body length
Width: 1.5 times wider than body length
Height: Twice higher than body height



Size of exercise space

6 times bigger than the cage floor area.
Height: Twice higher than the body height

